

**Meeting of the Advisory Panel on Medicare Education (APME)  
Centers for Medicare & Medicaid Services (CMS)  
Thursday, October 25, 2001  
The Capitol Hill Club  
300 First Street, S.E.  
Washington, D.C. 20003  
(202) 484-4590**

9:00 - 9:05 a.m.	Open Meeting and Welcome	Nancy Caliman, Center for Beneficiary Choices, Centers for Medicare & Medicaid Services (CMS)
9:05 - 9:30 a.m.	Introduction of Members Review of previous meeting	Carol Cronin, Chairperson APME
9:30 - 10:00 a.m.	Fall Medicare Ad Campaign	Dallas "Rob" Sweezy, Acting Director, Press Office CMS
10:00 - 10:30 a.m.	Update on Medicare Helpline and Medicare Personal Plan Finder (Web-based Decision Support Tool)	Michael McMullan, Acting Director and Deputy Director for Beneficiary Education, Center for Beneficiary Choices, CMS
10:30 - 11:30 a.m.	CMS Update/Issues	Ruben J. King-Shaw, Jr. Chief Operating Officer and Deputy Administrator CMS
11:30 - 12:45 p.m.	Lunch	On your own
12:45 - 3:00 p.m.	APME Annual Report	Carol Cronin
3:00 - 3:15 p.m.	Break	

3:15 - 4:00 p.m.	APME Annual Report	Carol Cronin
4:00 - 4:30 p.m.	Public Comment	Carol Cronin
4:30 - 5:00 p.m.	APME Annual Report Next Steps	Carol Cronin
5:00 p.m.	Adjourn	Nancy Caliman

### **FOR FURTHER INFORMATION**

Information about summary minutes of this meeting or other Committee matters will be available on the World Wide Web at <http://www.hcfa.gov/events/apme/homepage.htm>, or by contacting Nancy Caliman via E-mail at [APME@cms.hhh.gov](mailto:APME@cms.hhh.gov) or by telephone at (410) 786-9379 (locally), or (877) 449-5659 (toll free).

Press inquiries are handled through the CMS Press Office at (202) 690-6145.